PUBLIC SERVICE ANNOUNCEMENT – General Drive – Version 1

From: Gift of Life Marrow Registry

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Contact: Name  
Phone: xxx-xxx-xxxx  
For Use: Date 1 to Date 2  
Length: 30 seconds

Every three minutes, someone is diagnosed with leukemia, lymphoma or another blood disorder. For many, the only hope of a cure is a blood stem cell or bone marrow transplant.

You can help save a life with the quick swipe of a cotton swab inside your cheek!

Join Gift of Life Marrow Registry on [day], [date] from [start time] to [end time] at [location].

Donors 18 to 35 in general good health may volunteer. For more information visit [www.giftoflife.org](http://www.giftoflife.org).

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Gift of Life Marrow Registry is a 501(c)(3) non-profit organization dedicated to saving lives by facilitating bone marrow and blood stem cell transplants for patients with leukemia, lymphoma, and other blood disorders.