



# 2019 REPORT TO THE COMMUNITY



Honoring Aryeh B. Bourkoff  
at the 2019 Gift of Life NYC Gala

## **ARYEH B. BOURKOFF**

Partners for Life Award, NYC Gala

## **MCKESSON FOUNDATION**

Corporate Partner Award, LA Gala

## **NEW HEADQUARTERS**

The Dr. Miriam and Sheldon G.  
Adelson Gift of Life-Be The Match  
Collection Center

A large, illuminated logo for "OHU CAGE ONight" is projected onto a wall. The letters are in a bold, blocky font, with "OHU" on the top line, "CAGE" in the middle, and "ONight" on the bottom line. The background of the wall is a grid of small, glowing lights, creating a pattern of light and shadow. A chandelier is visible on the right side of the image.

# Leadership Welcome

Dear Friend of Gift of Life,

We made history in 2019 with the grand opening of Gift of Life's new global headquarters, featuring the Dr. Miriam and Sheldon G. Adelson Gift of Life-Be The Match Stem Cell Collection Center! Integrating our registry and donor center with an in-house collection center enables us to speed up the time to transplant for patients with acute diseases. It also enables us to redefine the donor experience, replacing the cold and clinical hospital feel with a warm and inviting spa-like experience second to none.



And the votes are in! One hundred percent of all donors surveyed highly recommend the center with a top rating. Colleagues from several registries abroad have already come to visit, and we helped our friends at the National Marrow Donor Program launch a similar center in the Pacific Northwest. Our goal of creating a best-in-class center and donor experience has been achieved and we couldn't be more proud!

The coming year promises to be equally exciting as we build the Gift of Life BioBank, where we will soon begin storing frozen marrow and stem cells from "super donors" for immediate availability. We also look forward to working with the biotech industry to find new and better ways of curing patients - including immunotherapy using cells from our heroic donors.

Recruitment also made history in 2019 with 52,000 new donors tested. We expect to hit 400,000 donors in the registry as soon as this summer.

Finally, in December we welcomed Stephen B. Siegel as our new Chairman of the Board. Steve is Chairman of Global Brokerage of CBRE and husband to Gift of Life transplant recipient and advocate Wendy Siegel. We thank Bill Begal, our Chairman Emeritus for 10 years of service bringing Gift of Life to this point in our growth. Bill will continue to be actively involved, representing Gift of Life's Board on several mission-critical recruitment partnerships.

Of course, none of this happens without supporters like you. So please continue to be our partners in saving lives and thank you for your remarkable support!

Sincerely,

Jay A. Feinberg  
President

Stephen B. Siegel  
Chairman of the Board



**MARROW  
REGISTRY**

## BOARD OF DIRECTORS

**Stephen B. Siegel, Chairman**  
CBRE, Global Brokerage Chairman

**Jay A. Feinberg, President**  
Gift of Life Marrow Registry, CEO

**Warren Eisenberg, Secretary**  
Former Bed, Bath & Beyond, Inc.,  
Co-Founder and Co-Chairman

**Ellen S. Brody, Esq., CPA, Treasurer**  
Roberts and Holland LLP, Partner

**Edward Blumenfeld, Director**  
Blumenfeld Development Group  
President, CEO and Founder

**Stephen R. Colen, DDS, MD, Director**  
Colen MD Plastic Surgery

**Martin Levion, Director**  
Integral Investment Capital,  
Managing Partner

**Chaim Motzen, Director**

**Jason Ostheimer, Director**  
Advancit Capital,  
Co-Founder and Partner

**Sam Ian Rosen, Director**  
MakeSpace, Founder

**Barry Shrage, Director**  
Professor of Practice,  
Brandeis University

**Ruth Spector, MD, Director**  
Good Samaritan Hospital Medical  
Center and Intensivist Program,  
Medical Director

**Jonathan Struhl, Director**  
Indicator Ventures, General Partner

**William A. Begal, Chairman Emeritus**

**Director Emeritus**  
Avi Karesh, of blessed memory

**Honorary Board Members**  
Charles R. Bronfman  
Michael Minikes  
Warren Spector

**Advisory Panel**  
Evie Goldfine, Senior Advisor

**Founding Board Members**  
Arlene Feinberg, of blessed memory  
Jacob Feinberg, of blessed memory

# World Marrow Donor Day 2019 Recap

World Marrow Donor Day is the international day of recognition for bone marrow and blood stem cell donors, celebrated on the third Saturday of September each year. The event was founded in 2015 by the World Marrow Donor Association, to thank the millions of donors who have volunteered to save the lives of others.

This year, Gift of Life held the Level Up for Life Swab-a-Thon on the live-streaming platform Twitch, featuring professional videogame players from Misfits Gaming and the Florida Mayhem. We streamed live from the GatorLAN e-sports tournament on the University of Florida campus, and swabbed plenty of new donors at the event.



Our community partner, the L.A. Galaxy Foundation, recognized Gift of Life and our donors during their match with the Montreal Impact at Dignity Health Sport Park Main Stadium in Carson, Calif. Pictured from left to right, Mike Azeff, Ben Noor, Jeremy Weinreich, Jeff Altadonna, Candace Callahan, and L.A. Galaxy mascot "Cozmo".



The World Marrow Donor Association (WMDA) also issued a cake creativity challenge, and when WMDA Executive Director Lydia Foeken visited during WMDD week, she was welcomed by the entire staff – plus a beautiful cake. When the cake contest winners were announced, Gift of Life took first place for the second time!



## PERSONALIZED GIVING DONOR CIRCLES

A donor circle is your personalized Gift of Life portal. Through your Donor Circle you can fundraise, sponsor donor swab kits, and track in real time how many matches and transplants you – and your support team – have funded. There are built-in social media tools, and when you invite someone to visit, they can order a swab kit or donate money. Donor circles may also be private.

Learn more at  
[giftoflife.org/donorcircles](http://giftoflife.org/donorcircles)



## NEW HEADQUARTERS OPENS WITH WORLD'S FIRST REGISTRY-INTEGRATED COLLECTION CENTER

Gift of Life Marrow Registry relocated to a new 22,000 square foot headquarters in April, 2019, allowing it to become the nation's first marrow registry to operate its own stem cell collection center.



The Dr. Miriam and Sheldon G. Adelson Gift of Life—Be The Match Collection Center began its first donor collections in the fall, and has been continuously busy ever since. The Collection Center makes it easier and faster than ever before for volunteer donors to save the lives of patients battling blood cancer around the world. The Center features a warm, inviting, spa-like atmosphere focused entirely on the donor's experience.

While typical donor amenities at similar facilities include movie libraries, Gift of Life offers donors a dedicated concierge, whose mission it is to make their experience an exceptional one. With dozens of entertainment options, gourmet snacks and meals, a relaxing and beautiful setting, and a hotel stay on the beach, we strive to give our heroic donors a comfortable and enjoyable experience.



Timing is one of the most important factors in the success of peripheral blood stem cell transplants. The sooner the patient can receive a transplant, the better the outcome is for them. Today, 50% of patients who have a matching donor in the registry never make it to transplant. The system needs to move faster; these are lives that could possibly be saved. An integrated collection center helps Gift of Life cut the time between identifying the matching donor and delivering the stem cells to the transplant center.

The offices and collection center have been visited by a steady stream of other registries, organizations such as WMDA, scientists and researchers – all to learn what is possible in improving stem cell collection for both the donor and recipient.

In 2020, Gift of Life begins construction on its BioBank facility, where stem cells from “super donors” can be stored for future lifesaving transplants or medical research.



Dr. Miriam and Sheldon G. Adelson

**GIFT OF LIFE**  
MARROW REGISTRY

**BE THE MATCH**

Collection Center



# 2019 Donor and Recipient Introductions

Donors tell us that their peripheral blood stem cell and bone marrow donations hold deep personal meaning because they know the transplant saved a specific person's life. Gift of Life was honored to be able to introduce 18 of our donors to their recipients at public events and an additional three donors met their recipients at private events in 2019.



Ryan (R), 23, met his recipient Julio, 51, at Steps for Life 5k South Florida

Ryan Corning was a counselor at URJ Camp Coleman in 2014 when he joined the registry. When Julio Rivera was diagnosed with leukemia, Ryan was his match and donated stem cells to save him. Julio and his family were thrilled to meet Ryan, who said, "I would donate a million times over if I could."

**Donor Circle:** Elias A. Cohen Foundation



*I would donate a million times over if I could.*

— RYAN CORNING  
STEM CELL DONOR



Becky, 30, met her recipient Nelson, 17, at Cocktails & Conversation Aventura

Nelson Sanchez was just a baby when diagnosed with sickle cell disease. The only known cure is a marrow transplant, and his perfect match, Becky Lyle-Sulkin, was in our registry. "When I learned that a transplant could cure me, I felt like Pinocchio learning that he could become a real boy," said Nelson. Becky was thrilled to meet the young man she has helped so profoundly.

**Donor Circle:** Help4Ezra



*I never thought this day would come.*

— NELSON SANCHEZ  
BONE MARROW RECIPIENT



Michele, 46, met her recipient, Jakob, 28, at Celebrating Life Boston

Jakob Gillberg joined the registry at a Hillel drive at the University of Wisconsin. Diagnosed with leukemia, Michele Rudd feared for her children's future. "I had just lost my grandmother to lung cancer, and I feared I would not survive." Jakob was excited at the opportunity to help someone. "I feel very fortunate that I was able to do this."

**Donor Circle:** Mishkin / EuroPro



*You not only gave me a second chance at life. You gave my children their mama.*

— MICHELE RUDD  
BONE MARROW RECIPIENT



Liza, 26, met her recipient Jack, 69, at a private ceremony in Portland, Oregon

Educator Liza Abrams donated bone marrow to save the life of Jack Heims, who was battling leukemia. He invited Liza, her fiancé and her mom to Oregon to meet his family and friends at a private event. “Donating marrow was one of the most powerful experiences of my life. If you have the chance, do it,” said Liza.

**Donor Circle: Legacy Heritage Fund**



Noah, 23, met his recipient Michelle, 55, at Celebrating Life New York

In 2017, Michelle Zion z'l was packing for a trip to Israel, but ended up at the hospital being treated for leukemia. Only two months before, Noah Starr had joined the registry while on Birthright Israel. “You may think your contribution is small, but your act of kindness has the potential to be truly significant,” said Noah.

**Donor Circle: Birthright Israel**



Tim (L), 23, met his recipient Doug, 60, at Steps for Life 5k Boston

Farmer Douglas Young can now look forward to many more harvests thanks to his stem cell donor Timothy Hahn, who had joined the registry only weeks before Doug’s diagnosis of myelodysplastic syndrome. Tim joined the registry during a drive at his fraternity and was called to donate six weeks later.

**Donor Circle: Campus Ambassador Program**



Donor Jonah, 22, met his recipient Amber, 31, at a reception in Washington, D.C.

AEPi brother Jonah Sharf joined the registry while on Birthright Israel. His recipient, Amber, was diagnosed with leukemia while pregnant with twins, which meant a delay in receiving a transplant. Jonah was excited to help give her a second chance at life. “This is one of the simplest ways you can help change someone’s life,” said Jonah.

**Donor Circle: Weiser Family**



Abraham (R), 37, met his recipient Scott, 49, at Celebrating Life Los Angeles

Retired Marine Scott Gray, once in a battle with leukemia, now has his second chance at life thanks a stem cell transplant from Abraham Zilkha, who joined the registry on Birthright Israel. “Donating is one of the most meaningful experiences of my life, one I am proud to share with my children and grandchildren,” said Abraham.

**Donor Circle: Prince Family**



Christina, 24, met her recipient Michael, 54, at a Black Lines private event

Christina Wiley got the call that she was a match during her graduation ceremony for her master’s degree. Her recipient, Michael Miller, was battling life-threatening aplastic anemia and a transplant was the only cure. When they met they learned they both work developing youth leaders. “Life is a team sport, and Gift of Life and my donor joined forces to save my life,” said Michael.

**Donor Circle: Foundation for Medical Evaluation and Early Detection**



Brooke, 34, met her stem cell recipient, Sebastian, 3, at the Los Angeles Gala

Sebastian Martinez was born with an immune system disorder that required a transplant in order to cure him. His stem cell donor, Brooke Dordek, had joined the registry during a charity event. She had her own infant to care for when she was called to donate “...but I needed to save this child whose family was suffering,” she said.

**Donor Circle: Weiser Family**



Jay, 53, met his recipient Richard (R), 66, at a Black Lines private event

Jay Matthew joined the registry during an event at his children’s school. He agreed to donate stem cells during the High Holidays because his recipient Richard Pepper was so ill he needed immediate help to survive. When they were introduced Richard thanked him and said, “It is incredible to meet someone who literally brought me back to life.”

**Donor Circle: Joseph Kushner Hebrew Academy**



Jeffrey, 31, met his stem cell recipient Diane, 77, at the Los Angeles Gala

Jeffrey Altadonna joined the registry during his Birthright Israel trip because he recognized the importance of finding a donor for every patient. He was thrilled to meet his stem cell recipient Diane Gebel, who deeply appreciates her second chance at life. “I stand here for my recipient’s battle and her victory, and I stand here asking you to do the same,” said Jeffrey.

**Donor Circle: Adelson Family Foundation**



Zak (L), 23, met his recipient Joel, 72, at the Florida Panthers “Hockey Fights Cancer” Night Game

Zak Blumer, a graduate student at The Ohio State University, was filled with emotion when he donated bone marrow to Nicolas Baluarte, a child battling chronic granulomatous disease. Parents Gabriela and Freddy are thrilled that Nicolas can now have a normal and healthy life. “Thank you from the bottom of our hearts,” said Gabriela. “Micah has returned our son’s life to us and given us hope.”

**Donor Circle: Hillel International**



Micah, 34, met his bone marrow recipient Nicolas, 4, at Celebrating Life Miami Beach

Pediatrician Micah Kadden saved a family when he donated bone marrow to Nicolas Baluarte, a child battling chronic granulomatous disease. Parents Gabriela and Freddy are thrilled that Nicolas can now have a normal and healthy life. “Thank you from the bottom of our hearts,” said Gabriela. “Micah has returned our son’s life to us and given us hope.”

**Donor Circle: Match for Max**



Ehud, 27 (L), met his stem cell recipient Paul, 68, at the Brooklyn Menorah Lighting

Ehud Kadry joined Gift of Life at the Salute to Israel Day Parade in 2010 and donated stem cells in 2014. He was thrilled to meet his recipient Paul Kaplowitz, whose battle with myelodysplastic syndrome was won thanks to the transplant. “You only lose a day of time compared to giving someone in need a second chance at life,” said Ehud.

**Donor Circle: Matt Fenster z”l**



Lauren, 28, met her recipient Allison (L), 70, at the New York City Gala

Alison Roberts lived with a rare blood cancer for 16 years, but when leukemia was also detected, she needed a stem cell transplant to survive. Although she has a large family, they were disappointed to learn that none of them were her match. Her donor, Lauren Gaines, joined Gift of Life's registry at Tulane University and donated stem cells six years later. "I was happy to help Alison and her family in such a meaningful way," said Lauren. "Acts of kindness are contagious."

**Donor Circle:** Match for Max



*I was happy to help Allison and her family in such a meaningful way.*

— LAUREN GAINES  
STEM CELL DONOR



Jennie, 25, met her recipient Mark, 33, at Cocktails and Conversation Bridgeport

Jennie Bunce joined the registry while a student at High Point University, and two years later donated bone marrow for Mark Roser who was battling leukemia. When she learned she was a match she wondered, "What if he has kids? A family? He deserves the chance to see it all through." Mark is thankful to have a second chance at life with his wife and family.

**Donor Circle:** The Applebaum Foundation



*I would donate again in a heartbeat.*

— JENNIE BUNCE  
BONE MARROW DONOR



Gregory, 30, met his young stem cell recipient Marcus, 9, at the New York City Gala

Marcus Haggins was only seven years old when his bone marrow stopped producing red blood cells due to severe aplastic anemia. His only chance of survival was through a stem cell transplant. His donor, Gregory Mitchell, joined Gift of Life at the Atlantic City Multicultural Festival, and was thrilled to be given the chance to save a life. "The day I donated, my life became more meaningful. If I could donate every month I would do it," said Gregory.

**Donor Circle:** Swab a Cheek, Save a Life



*If I could donate every month I would do it.*

— GREGORY MITCHELL  
STEM CELL DONOR

# Aryeh B. Bourkoff Honored at 2019 New York City Gala

To recognize his commitment and contributions to Gift of Life, Aryeh B. Bourkoff was awarded Gift of Life's highest honor, the Partners for Life Award. Leonard Adelson, on behalf of 2018 recipients Dr. Miriam and Sheldon G. Adelson, presented the award. Aryeh is the Founder and CEO of LionTree LLC, a global investment and merchant banking firm focused on media, technology, telecommunications and the digital economy.

In 2017, Aryeh was introduced to Gift of Life by his friend Shari Redstone, a previous Partners for Life honoree. He was amazed by the organization's work, and within a month he held a ping pong tournament at LionTree for staff, clients and friends to run a drive and create awareness about the need for recruit donors. The firm gave them all the opportunity to join the registry and Aryeh and LionTree have supported Gift of Life's mission ever since.



"Life is a gift, and giving gifts is what makes life meaningful and rich" said Aryeh. "For me, this is personal. I will never forget hearing that two swab kits supported by LionTree have found matches. A sixty-five year old man. A fifteen-year-old boy. Two lives saved, whole worlds of joy and love and meaning and purpose preserved and allowed to grow. This is a gift I have been given."

Also during the event, the continued service of Mitzi and Warren Eisenberg was recognized with a Lifetime Achievement Award. The Corporate Partner Award was accepted on behalf of the New York Mets by Manager of Community Engagement and External Affairs Julianna Sabra.





Barry Breslau, Evie Goldfine



Elana and Aryeh Bourkoff, Jason and Kimberlee Ostheimer



Stephen and Wendy Siegel



Warren Eisenberg, Jay Feinberg, Mitzi Eisenberg



Arthur M. Winn, Sara and Leonard Aronson, Robyn Malek



Aryeh B. Bourkoff, Shari Redstone



## McKesson Honored at Los Angeles Gala

At the annual One Huge Night Gala in Los Angeles on November 4, 2019, Gift of Life marrow donor Kayla Pendray and her recipient James Strejc presented the Corporate Partner

Award to McKesson. When Kayla saved James's life with a bone marrow transplant in 2014, she inspired her father John Hammergren, then Chairman and CEO of McKesson, to support Gift of Life's mission.

President of the McKesson Foundation and Vice President of Corporate Citizenship Christine Lopez accepted the award on behalf of McKesson.

"As a foundation there are two ways we can help the communities we serve – the transactional and the transformational," said Christine. "It was through Kayla's

selfless act that we formed our partnership with Gift of Life, and it's been amazing the transformations that are made possible in patients' lives."



McKesson also sponsors the Steps for Life 5k of Boston, among other efforts it undertakes on behalf of Gift of Life.

Also at the gala, the Steven Bochco Award was presented to Gift of Life donor Noah Starr, in recognition of his creative fundraising efforts and ongoing commitment to Gift of Life's mission. "Like anyone who volunteers for a great cause, you don't do it for the praise. You do it because it's the right thing to do," said

Noah. "I challenge each of you to do the same: go the extra mile in service to others."



Jon and Alexis Waterman



William A. Begal, Juan Martinez, Nancy Gonzalez, Sebastian Martinez, Brooke Dordek, Alexis Waterman



Afa and Tom Shafa



Jay Feinberg, Ellen Bronfman Hauptman



Jeremie and Michal Braun, Merav Cohen, Elie Braun, Lia Mantel Krief



Jesse Bocho, Noah Starr, Jon Kayne

# Cocktails & Conversation

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Cocktails & Conversation is a privately hosted event to raise awareness of Gift of Life's mission, and to demonstrate the meaningful results of our work through the introduction of a marrow donor and transplant recipient.

## **Aventura, FL**

Patti and Nick Wexler welcomed guests to their Aventura home on March 14 to learn about Gift of Life. They applauded as 17-year-old Nelson Sanchez, who had battled the pain and debilitation of sickle cell disease his entire life, was introduced to his lifesaving bone marrow donor, Becky Lyle-Sulkin. Becky, 30, joined Gift of Life in 2013 at a congregation in her home town as she and her mother were leaving the High Holy Day services. "When I learned that a bone marrow transplant could cure my condition, I felt like Pinocchio learning that his wish could come true and he could become a real boy," said Nelson.

## **Bridgeport, CT**

On October 17, guests invited to the Boca Oyster Bar in Bridgeport by hosts Aly and Bobby Christoph had the privilege of witnessing stem cell donor Jennie Bunce, 25, of Redding, Conn. meet her recipient Mark Roser, 33, a resident of Mesa, Arizona. Mark's life was threatened by leukemia before his transplant, and today he is healthy and enjoying life with his wife and six children. "I would do it again in a heartbeat," said Jennie. "I'm so thankful Mark is healthy and well."

Cocktails and Conversation events were also held in **Scarsdale, NY** and **New York City**. In Scarsdale, Alex Weiss and Idan Zablocki, who met at last year's gala, shared their story with the invited guests of Ana and Ari Kertesz. In New York City, transplant recipient and Gift of Life board member Dr. Stephen Colen and his wife Dr. Helen Colen hosted an event. Dr. Colen spoke about how many people in addition to the recipient are impacted when a life is saved, and there was a Q&A with Jay Feinberg.

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Evie Goldfine, Nelson Sanchez, Patti Wexler



Bobby and Aly Christoph



Saranne Rothberg, Dr. Helen Colen



Yani Taxiltaridis, Jay Feinberg, Mark Roser, Jennie Bunce, Aly and Bobby Christoph, Robyn Malek, William A. Begal



Cris and Sue Carter



Dr. Stephen Colen, Steven Meszkat



Ana and Ari Kertesz, Evie Goldfine, Alex Weiss



Patti and Nick Wexler



## PROFESSIONAL SPORTS COMMUNITY PARTNERS

Gift of Life is grateful for our partnerships with the many professional sports organizations who share our mission with their fans and communities. These exciting events included the 15th anniversary celebration of our partnership with the N.Y. Mets, a week of swabbing drives at the Nashville Predators games, the New York City Young Professionals Committee outing to a N.Y. Knicks game, the L.A. Galaxy recognition of donors for World Marrow Donor Day, and a donor/recipient introduction at a Florida Panthers game.

In 2019, Gift of Life became partners with Misfits Gaming and the Florida Mayhem esports franchises, and participated in events across Florida and the U.S., including the world's first live-streamed swab-a-thon, and swabbing for World Marrow Donor Day at the GatorLAN esports tournament held at the University of Florida. Other esports events were held at arenas and on university campuses around the country. The typical esports fan is male and 25 or under, aligning perfectly with our target demographic for blood stem cell and bone marrow donors.







# Celebrating Life

Gift of Life's Young Professionals Committees are groups of emerging young leaders who dedicate their time, talents, networks and resources to our lifesaving mission. Volunteer committees in nine locations around the country engage in support activities including fundraising drives, donor recruitment drives, social occasions, and the annual Celebrating Life events. At Celebrating Life, we honor donors and recipients, supporters, and their family and friends.

## New York City

Celebrating Life New York City was held on February 21 with more than 300 people gathering to share in the festivities and show their appreciation. Marrow donor Noah Starr met his recipient Michelle Sion z"l. Gift of Life supporter Izzy Sakhaie was honored with the Celebrating Life Award presented by 2018 honoree and Gift of Life Board Member Jonathan Struhl. Social media influencer Claudia Oshry received Gift of Life's Influencer Award.

## Boston

Celebrating Life Boston on May 9 brought leukemia survivor and transplant recipient Michele Rudd together with her lifesaving donor, Jakob Gillberg. Michele, mother of two and caregiver for a special needs child, was thrilled when Gift of

Life supporters Dan and Jennifer Adelson introduced her donor Jakob, who joined Gift of Life during a Hillel drive at the University of Wisconsin.

## Los Angeles

Celebrating Life Los Angeles, held on March 7, attracted more than 300 attendees to witness retired Master Gunnery Sergeant Scott Gray, the survivor of acute lymphoblastic leukemia, meeting his lifesaving stem cell donor Abraham Zilkha. Assistant Director of Hillel at Vanderbilt University Brian Small was honored with the Adam Krief z"l Celebrating Life Award, presented by 2018 honoree Jeremie Braun. The L.A. Galaxy Foundation received the Community Partner Award in recognition of their support for Gift of Life's mission.

## Miami Beach

Celebrating Life Miami Beach, held on November 14, brought together supporters across South Florida to witness a remarkable and very emotional donor-recipient introduction. Four-year-old Nicolas Baluarte and his parents Freddy and Gabriela traveled from Bolivia at a time of national unrest to meet the man who saved Nicolas's life. Bone marrow donor Micah Kadden, a pediatrician from Washington, D.C., joined Gift of Life while attending medical school in Israel.

## YOUNG PROFESSIONAL CHAPTERS

BOSTON • CHICAGO • DENVER • DISTRICT OF COLUMBIA • LOS ANGELES  
NEW YORK CITY • ORANGE COUNTY • SAN FRANCISCO • SOUTH FLORIDA



**Michael Vonnoh, Laurie Gershkowitz, Rebecca Stein, Michelle Friedler**



**Brian Small, Jeremie Braun**



**Mark and Norma Citron**



**Dan Adelson, Jack Huang, Jared Stein**



**Samuel Dyer, Rosa Coriat, Jackeline Dyer, Eric Sartor**



**Jonathan Struhl, Izzy Sakhaie**

# GIFT OF LIFE STEPS FOR LIFE 5k RUN & WALK

Gift of Life's Steps for Life 5k is held in Boston, New York City and South Florida to raise awareness of the need for blood stem cell and bone marrow donors to join the registry. Gift of Life uses the funds raised at the events to add new donors to the registry. To date, these events have raised more than \$560,000, adding 16,328 new donors to the registry, resulting in 295 matches for patients and an incredible 49 lifesaving transplants.



## SOUTH FLORIDA - JANUARY 14, 2019

South County Regional Park • Boca Raton, FL

### Sponsors included:

- CBRE
- HJ Sims
- Katzman Family Foundation
- Lennar Homes
- The Gellen Zalaznick Foundation
- Vista Motors



## BOSTON - APRIL 29, 2019

Chestnut Hill Reservoir • Brighton, MA

### Sponsors included:

- Blue Cross Blue Shield of Massachusetts
- CBRE
- Dana Farber Cancer Institute
- HJ Sims
- McKesson
- Rubius Therapeutics





# GIFT OF LIFE Campus Ambassador Program

The Gift of Life Campus Ambassador Program (CAP) is our primary approach to recruiting the crucial donor demographic of 18-to-25 year olds. Transplant centers request these donors most often as they give recipients the best chance of a successful result. Since CAP began in 2014, the program has found 814 matches for patients that have resulted in 112 completed transplants, including 14 of our CAP interns. Campus Ambassadors represented Gift of Life at 104 campuses in 2019.



# Participating Colleges and Universities

Adelphi University  
American University  
Amherst College  
Arizona State  
Barnard College  
Baruch College  
Binghamton University  
Boston University  
Brandeis University  
Brigham Young University  
Brooklyn College  
Brown University  
California Lutheran University  
California Polytechnic State University  
California State University, Long Beach  
California State University San Marcos  
Clark Atlanta University  
Clark University  
Colgate University  
Colorado State University  
Cornell University  
Dutchess Community College  
Elon University  
Embry-Riddle Aeronautical University  
Emory University  
Florida Atlantic University  
Florida Gulf Coast University  
Florida State University  
Fordham University  
Grand Valley State University  
Howard University  
Hunter College  
Huston-Tillotson University  
Indiana University Bloomington  
Johns Hopkins University

Kansas State University  
Lander College for Men  
Los Angeles Pierce College  
Loyola Marymount University  
Miami University (Ohio)  
Mississippi State University  
Missouri State University  
New York University  
North Carolina Agricultural and Technical  
State University  
North Carolina State University  
North Park University  
Northeastern University  
Ohio University  
Queens College  
Ramapo College of New Jersey  
Rhodes College  
Rider University  
Rowan University  
Rutgers University  
San Diego State University  
Southern Connecticut State University  
Stony Brook University  
SUNY Oneonta  
Syracuse University  
The City College of New York  
The King's College  
The New School - Eugene Lang  
College of Liberal Arts  
The Ohio State University  
The University of Arizona  
The University of Chicago  
The University of Kansas  
The University of Oklahoma  
The University of Scranton

Touro College  
Tulane University  
Union College  
University at Buffalo  
University of California, Berkeley  
University of California San Diego  
University of California, Santa Barbara  
University of Central Florida  
University of Connecticut  
University of Delaware  
University of Florida  
University of Maryland  
University of Miami  
University of Michigan  
University of Minnesota  
University of North Carolina at Charlotte  
University of North Carolina at Greensboro  
University of North Carolina at Chapel Hill  
University of Oregon  
University of Pennsylvania  
University of Pittsburgh  
University of Richmond  
University of South Carolina  
University of South Florida  
University of Southern California  
University of Washington  
University of Wisconsin - Madison  
University of Wisconsin - Milwaukee  
Vanderbilt University  
Wake Forest University  
Washington University in St. Louis  
West Virginia University  
Worcester Polytechnic Institute  
Xavier University  
Yeshiva University

# YOUR LEGACY CAN SAVE LIVES FOR DECADES TO COME

## GIFT OF LIFE'S LEGACY SOCIETY MAKES A LASTING IMPACT

Did you know that your passion for Gift of Life's mission can be carried forward through planned giving? Enjoy the satisfaction of knowing your gift will provide vital future support to save the lives of patients who battle blood cancer and 100 other diseases. By establishing legacy giving now, your gift will have a lasting impact on generations to come.

There are many options for making charitable gifts, and we invite you to consider creating one with us that works well for your needs. Options for Legacy Society members are:

- Include Gift of Life in your will
- Create a charitable gift annuity
- Name Gift of Life as a beneficiary in a life insurance policy
- Name Gift of Life as a beneficiary in a retirement plan
- Create a charitable trust

We look forward to your partnership. For information about Legacy Giving options, please contact Robyn Malek, Director of Development at [rmalek@giftoflife.org](mailto:rmalek@giftoflife.org).



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## SWAB AT YOUR JOB



Empowering employees to do good for their communities helps boost morale and engagement. Our education and swabbing program for corporations, Swab at Your Job!, has grown to become a national program to bring Gift of Life's mission into the corporate setting. This meaningful corporate social responsibility opportunity has resulted in multi-location donor drives at firms across the United States. Highlights included events at:

- Adobe
- Blue Cross Blue Shield of Massachusetts
- CNA Insurance
- Florida Blue
- Glassdoor
- HJ Sims
- McKesson Corporation
- Rubius Therapeutics
- Telemundo
- and dozens of others

Bring Swab at Your Job! to your company in 2020. Contact Sharon Kitroser at [skitroser@giftoflife.org](mailto:skitroser@giftoflife.org) for information on this meaningful corporate social responsibility program.



The Orange Society Philanthropy Magazine was created for contributors who have donated \$10,000 or more throughout the calendar year. As a member of the Orange Society you have received this annual magazine highlighting the successes you made possible through your generous donations.

Members will also receive special recognition at our One Huge Night Annual Galas in New York City and Los Angeles. Thank you for your ongoing support and commitment to Gift of Life and our lifesaving mission.

## Orange Society 2019 Contributors

Adelson Family Foundation

Dr. Miriam and Sheldon G. Adelson

Rita and Leonard Adelson

Alpha Epsilon Pi Foundation

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In Honor Of Ethan Lax 1<sup>st</sup>z

Liberty Global

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Joyce and Jeremy Wertheimer

The William and Anita Newman Foundation

Arthur M. Winn

*Not including those who wish to remain anonymous.*

# Resources and Financial Management

**G**ift of Life is a non-profit organization granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Gift of Life engages Certified Public Accountants to conduct an independent audit annually. A copy of the full 2016 *Financial Statements with Independent Auditors' Report* is available upon request by calling the Gift of Life offices. The report, along with the organization's IRS Form 990, is also supplied to GuideStar, the world's largest

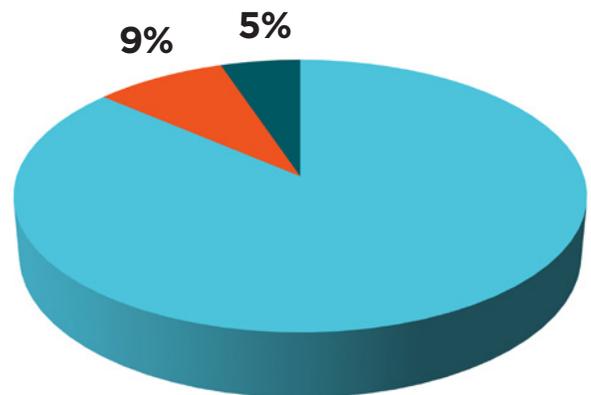
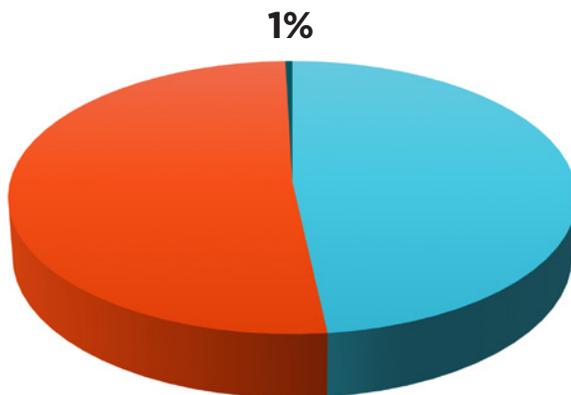
source of information on non-profit organizations. Gift of Life has earned the GuideStar Exchange Platinum Participant Seal, demonstrating its commitment to the highest level of transparency. For more information, visit [guidestar.org](http://guidestar.org).

Gift of Life is accredited by the World Marrow Donor Association, a prestigious status to which worldwide bone marrow registries aspire.



## REVENUE: FY2019

## EXPENSES: FY2019



- Contributions & Donated Services: \$4,395,197
- Program Service Revenue: \$4,675,545
- Income Investment: \$40,450

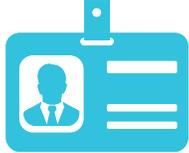
- Programs: \$8,240,802
  - Donor Services: 3,889,963
  - Cord Blood Program: 65,493
  - Search Coordination: 88,837
  - Information Systems: 765,468
  - Community Engagement and Recruitment: 3,221,940
  - Quality Assurance / Regulatory Compliance: 209,101
- Development: \$815,880
- Administrative: \$493,631

# Statistical Data for 2019

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Confirmatory Typing **1,516** 

 **919** Work-Up

Drives Run **3,069** 

 **65,795** Donors Recruited

Matches Found **1,516** 

 **363,384** Total Donors in Registry

Total Transplants **193** 



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# One **HUGE** Night<sup>®</sup>

GIFT OF LIFE *Gala*

## SAVE THE DATE

NEW YORK CITY

**9.15.20**

LOS ANGELES

**12.7.20**

Please join us at Gift of Life's Annual New York City and Los Angeles Galas as we introduce transplant recipients to their lifesaving donors for the first time.

For more information: 800.962.7769 x2926