



# 2022 REPORT TO THE COMMUNITY

**OHU  
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Michael Lesser, Mindy Schneider and Stephen B. Siegel at the 2022 Gift of Life NYC Gala

## 2022 ACCOMPLISHMENTS

Celebrating 30 years of saving lives

## 1000TH COLLECTION

Recognizing milestone reached

## MIAMI GALA

Achieves fundraising record



PHILANTHROPY MAGAZINE



GIFT OF LIFE'S MISSION IS TO CURE BLOOD CANCER THROUGH CELLULAR THERAPY

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Leadership Welcome

Dear Friend of Gift of Life,

With your help, in 2022 Gift of Life continued to advance major initiatives that will have a significant positive impact on our ability to save lives through cellular therapies. There has never been a more exciting time to be involved, with new plans and programs in the works as well as growth and advancement for our recently launched programs.

For three years in a row, even through the pandemic, we have completed more transplants each year than in the previous one. As the registry grows and becomes more diverse, more volunteer donors will have the incredible opportunity to offer a stranger their second chance at life.

The Adelson Collection Center achieved another major milestone, reaching 1,000 stem cell collections since it opened in fall 2019. We celebrated in our best Gift of Life form by bringing a donor and recipient together at our offices for their heartwarming and emotional first meeting.

Gift of Life Biologics, our for-profit division created to collaborate with biopharmaceutical and research firms, announced its new CEO, Eric Strati, Pharm D., MBA. Eric joins Biologics with 20 years of experience in the industry, and we look forward to innovative developments ahead under his leadership.

The Center for Cell and Gene Therapy has launched our first three research and development projects, including exploring a method of expanding peripheral blood stem cells (PBSC) to help multiple patients with cells from a single donor. Being able to use off-the-shelf cell products will reduce the all-important time between when a patient is diagnosed and receives a transplant.

We closed 2022 with 327 transplants facilitated – the most ever for Gift of Life – which brought us well beyond 4,000 transplants completed since our founding. We are rapidly closing in on 450,000 active donors in the registry and we have a new BHAG – Big Hairy Audacious Goal: to reach one million active donors in Gift of Life's registry.

On behalf of the Board of Directors, our staff, and the patients we serve around the world, thank you for the ongoing support you provide and for making our mission an important part of your life.

Sincerely,

[Signature of Jay A. Feinberg]

Jay A. Feinberg
Founder and Chief Executive Officer

[Signature of Stephen B. Siegel]

Stephen B. Siegel
Chairman of the Board



# Your Support Saves Lives

## — MEET THREE INCREDIBLE DONORS —



### Adam

Adam, 19, is an architecture major at Florida Atlantic University, a member of the men's lacrosse team defense, and now, he's a lifesaver. He joined Gift of Life in November 2020, and within months was called as a match for a boy battling Fanconi anemia.

"Donating stem cells is so easy for the reward it provides, both for you and the person you help," said Adam. "To have the opportunity to bless someone else is a blessing of its own."

Adam recently met his recipient, Michael, now 15, who is enjoying his time in high school!

### Kenneth

Five years to the day after swabbing at a Hanukkah fair, former U.S. Marine Kenneth was given the opportunity to donate blood stem cells to a woman in her 50s battling non-Hodgkin's lymphoma.

"As a religious Jew, this is something that is very beautiful," said Kenneth. "To learn I was a match so close to Hanukkah at the same time I joined the registry seems like a miracle. I said, 'I'm in, don't worry about it, I'm in – we're talking about saving a life, whatever it takes.'"

"Everyone should do this, especially in the religious Jewish world," urged Kenneth. "For us it's a responsibility, if we can save a life, we do. If there's any way I can encourage others to donate, I definitely would."

### Kenya

After learning about the need for registry diversity, Kenya ordered a donor kit online and joined Gift of Life's registry. She was a match for a man in his mid-30s battling lymphoma.

"I knew I had to do it," said Kenya. "If I'm a match and if I can save someone's life, then that's something I need to do." Knowing that the best chance of a match is with someone of the same ethnicity, Kenya urges more Black donors to join Gift of Life.

"With cancer, the people who look like you, who have the same experience as you, who have the same culture as you, those are the people you are helping," said Kenya.

## GIFT OF LIFE 2022 ACCOMPLISHMENTS

**Saved 327 lives**

**Reached the milestone  
of 400,000 registered  
donors!**

**Introduced 17 Gift of Life  
donors to their recipients**

**Taught 451 Campus Ambassadors  
how to run recruitment drives**

**Celebrated the Adelson  
Collection Center's  
1,000th stem cell collection**



Donor Nicole, 23, met recipient Rebekah, 36, at Steps for Life 5k South Florida



Donor Emily 38, met recipient Elizabeth, 59, during a Nashville Predators game



Donor Destinee, 28, met recipient Dana, 61, at Gift of Life's Golf Tournament

Rebekah Stover, a former Medical Lab Technician with the U.S. Air Force, was thrilled to meet her donor Nicole Fierro. Nicole was swabbed by her best friend, Sydney Kirsch, while a student at Syracuse University.

Emily Haseltine joined Gift of Life to see if she was a match for her father. He ultimately didn't need a donor, but Emily matched a woman battling Leukemia – Elizabeth Wood. Elizabeth is thrilled that she was now able to welcome her son-in-law and grandson to the family.

New York attorney Destinee Salomon joined Gift of Life to help diversify the registry, and was thrilled to meet her recipient, retired U.S. Marine Dana Shaw, who initially had difficulty finding a matching donor due to his multi-racial ancestry.

**DONOR CIRCLE:**  
Levion Family Donor Circle

**DONOR CIRCLE:**  
Steps for Life Donor Circle

**DONOR CIRCLE:**  
Kristen Bell's Donor Circle



*When I learned I was a match I started crying from excitement! I could not wait to get the process started.*

— NICOLE FIERRO  
STEM CELL DONOR



*How often do you get a chance to help someone beat cancer?*

— EMILY HASELTINE  
STEM CELL DONOR



*When you talked about now having a future with your family and grandchildren, that was the best thing I could hear.*

— DESTINEE SALOMON  
STEM CELL DONOR

Stem cell donor Edie, who recently met her recipient, told us, “I’m so grateful I was able to do this. Donating is so special to me, I can’t tell you how excited I was when I got the call that I was a match.” Every donor says their life has changed, and we were thrilled to introduce 17 donors to their recipients in 2022.



Donor Anna, 24, met recipient Clark, 63, at the YP Committee Sunset Soirée in Boston

Anna Zborowsky joined Gift of Life at a friend’s house during the Hope4Adam drives in 2016, and said the news she matched a patient in need was “incredible!”. She donated twice to help her recipient, Clark Friedman, defeat Leukemia and get a second chance at life.

**DONOR CIRCLE:**  
Weiser Family Donor Circle



*This was the most unbelievable experience, this truly is a once-in-a-lifetime opportunity.*

— ANNA ZBOROWSKY  
STEM CELL DONOR



Donor Andrew, 26, met recipient Aileen, 8, during the One Huge Night Gala in Los Angeles

Second grader Aileen McNearney and her parents were thrilled to meet her bone marrow donor Andrew Scott, even though it was a virtual introduction. Andrew joined the registry when a Campus Ambassador swabbed his entire college football team.

**DONOR CIRCLE:**  
Scripps College CAP Program



*It was simple to do and seemed like a nice opportunity to help.*

— ANDREW SCOTT  
STEM CELL DONOR



Donor Marina, 41, met recipient Brianna, 12, at the One Huge Night Gala in New York City

Young Brianna Ain had been ill for eight months when doctors discovered she was battling Leukemia. She and her mother were thrilled to meet Marina Paine, the mother of three whose bone marrow donation saved Brianna’s life, and gave her a future.

**DONOR CIRCLE:**  
Team Alan Cohen



*The best doctors in the world couldn’t fix me, but you fixed me. Thank you, you are my hero.*

— BRIANNA AIN  
BONE MARROW RECIPIENT



Donor Zohar, 49, met recipient Levi, 4, at the One Huge Night Gala in New York City

Zohar Swaine may have made a friend for life when he presented his recipient, 4-year-old Levi Sanders, with a giant stuffed dinosaur. Levi and his family were grateful that Zohar donated both bone marrow and blood stem cells so that Levi could be cured of blood disease and have a normal life.

**DONOR CIRCLE:**  
Steps for Life Donor Circle



Donor Ian, 22, met recipient Debra, 60, at a Cocktails & Conversation event in Nantucket

Ian Sheldon Linder joined the registry while a counselor at Camp Coleman. He was excited to meet his recipient, real-estate paralegal and mother Debra Casper, who has now recovered from Leukemia. Ian donated blood stem cells twice to help Debra fight cancer.

**DONOR CIRCLE:**  
Foundation for Jewish Camp



Donor Kevin, 23, met recipient Colton, 9, at a Nashville Soccer Club match

Kevin Koerner, who joined the registry during a drive at board game night on the University of Delaware campus, was excited to meet his 9-year-old recipient Colton Higgins during Soccer Fights Cancer night. Colton was only five when diagnosed with Leukemia, and is now back at school and full of energy.

**DONOR CIRCLE:**  
LionTree



Donor Alex, 22, met recipient David, 62, during Gift of Life's 1,000 Collections celebration

Florida Atlantic University Campus Ambassador Alex Gonzalez donated stem cells to David Rogers, a mechanical engineer and husband who was battling Leukemia. The two were thrilled to meet at Gift of Life's offices as the company celebrated 1,000 stem cell collections at the Adelson Collection Center.

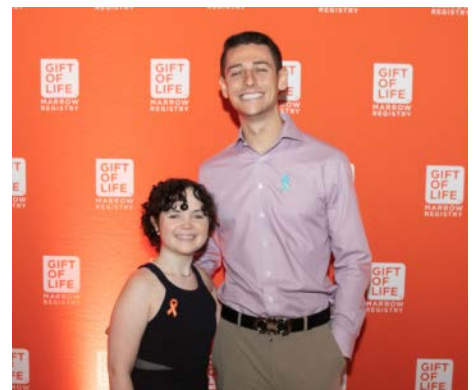
**DONOR CIRCLE:**  
The Richard E. Capri Foundation



Donor Brandon, 24, met recipient Olivia, 21, during Gift of Life Day at Miami Beach City Hall

Olivia Moseley, transplant recipient and Sickle Cell Disease survivor, was introduced to her bone marrow donor Brandon Folkes at the second annual Gift of Life Day in Miami Beach. Brandon was already part of the registry when Olivia began her search for a donor, the only known cure for the disease.

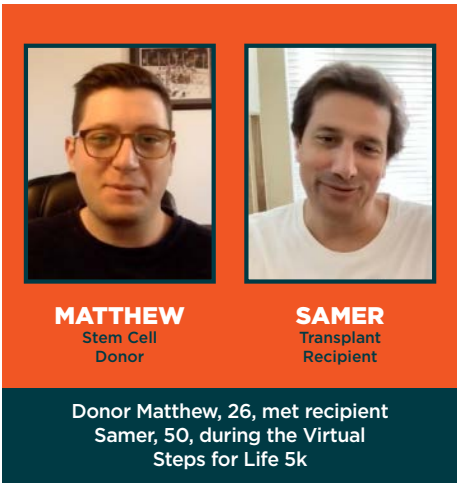
**DONOR CIRCLE:**  
Campus Ambassador Program Donor Circle



Donor Ethan, 23, met recipient Hailey, 17, at Celebrating Life New York City

Ethan Hornik joined the registry in 2019 while on his Birthright Israel trip. He met his recipient Hailey Brooks who was diagnosed with Acute Myeloid Leukemia at 15-years-old. "I'm so grateful for having a second chance at life," said Hailey. "Gift of Life found me a 10/10 match, and now meeting him in person, it really feels full circle – I'm just so happy!"

**DONOR CIRCLE:**  
Birthright Israel



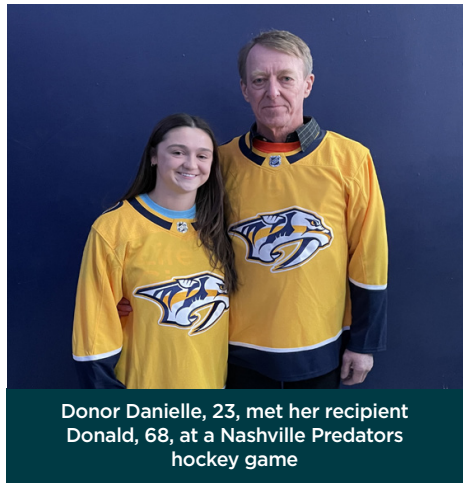
Matthew Weiss joined the registry in 2017 while on vacation in Boca Raton, Fla. He was excited to meet his recipient Samer Tahhan, husband and father of three, who has recovered from Leukemia. "I'm so happy to see you are healthy and doing well," said Matthew. "It is a great feeling to now have the chance to meet you."

**DONOR CIRCLE:**  
Avi Karesh z"l Donor Circle



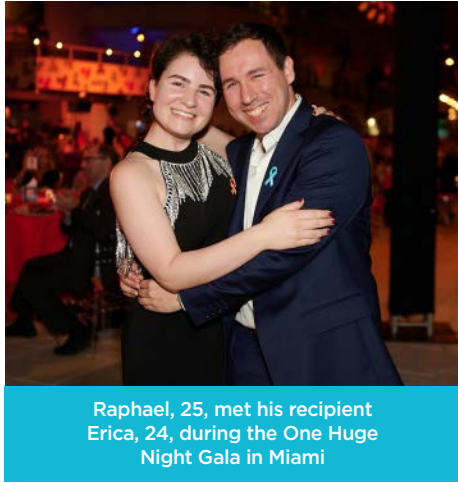
Donor John Sandberg, who joined the registry on Birthright Israel in 2018, was introduced to his recipient David Kanal who survived Essential Thrombocythemia, a rare blood disease. John received the call while he was volunteering for AmeriCorps, just days after a colleague had donated stem cells.

**DONOR CIRCLE:**  
Birthright Israel



Donor Danielle Conti, a third-grade special education teacher, met her recipient Donald Hirsch at a Hockey Fights Cancer Night game. Donald survived Myelodysplastic Disorder, a disease that his brother also had. Danielle donated peripheral blood stem cells on her 22nd birthday.

**DONOR CIRCLE:**  
Hillel International



Donor Raphael "Rafi" Feigenbaum, a financial advisor, was introduced to his blood stem cell recipient Erica Meyer, a chemotherapy scheduler who survived Chronic Myelogenous Leukemia. "I feel great, better than I felt for the entire four years before I had the transplant," said Erica, to cheers from the gala attendees.

**DONOR CIRCLE:**  
Evie Goldfine's Fundraising Campaign



Daniel "Deuce" Schwartz, the Offensive Quality Control Coach for the San Francisco 49ers, donated blood stem cells to Tony Hartman, a faithful 49ers fan and survivor of Acute Myeloid Leukemia. The pair met during a "My Cleats, My Cause" event at Levi's® Stadium.

**DONOR CIRCLE:**  
Birthright Israel

# Gift of Life Celebrates its 1000th Collection In-house

On September 16, 2022, Gift of Life celebrated the 1000th donor at our collection center in Boca Raton, Fla. Donor Alex Gonzalez, who joined the registry in 2019 while attending Florida Southern College, was invited to discuss his experience donating blood stem cells, and was surprised when he met his recipient, David Rogers.



*I am able to stand here today due to everyone's hard work and intelligence"*

- DAVID ROGERS, STEM CELL RECIPIENT





Case Western bioethics major Anna was excited to be 1000th donor at Gift of Life's in-house collection center.



Gift of Life staff celebrating it's 1000th donor collection, alongside Alex and David, at their collection center in Boca Raton.



The collection center opened in October 2019, and three years later, reached its 1000th collection of stem cells. Donor Anna was surprised during her donation when staff brought her a beautiful cupcake and congratulated her.

“They came in with a sign and told me I was the 1000th donor to have stem cells collected at this facility,” said Anna. “What a crazy coincidence! It’s already not very likely to match with someone, but then to also be the 1000th donor was amazing!”

A few days later, the entire Gift of Life staff also celebrated with an outdoor event at the national office, and welcomed stem cell donor and Campus Ambassador Alex Gonzalez to talk about his experience as a donor. Alex saved the life of a man battling Acute Myelogenous Leukemia, and Gift of Life had a special surprise for him: his recipient, David Rogers!

As the crowd cheered, they shared an emotional hug and a few words with each other and the attendees.

“Alex, it’s great to meet you face-to-face,” said David. “Today is Day 513 since transplant. I want to say thank you for giving me the gift of life and allowing me to continue my life with your transplant. Thank you for your act of kindness. You are truly an angel.”

After the event, Alex and David were taken on a tour of the Gift of Life facility, and enjoyed a beautiful double – decker cake with the Gift of Life staff.

In 2022, the organization facilitated more transplants than any other year in our history, completing over 325 transplants.

# 2022 Events



## Steps for Life 5k South Florida

More than 400 participants ran and walked in the 12th annual fundraising event, and courageous transplant recipient Rebekah Stover was introduced to her incredible lifesaving donor Nicole Fierro.



## Gift of Life Celebrity Golf Tournament

Over 100 players teed off with former NFL and NHL sports celebrities at the Boca West Country Club. Lifesaving stem cell donor Destinee Saloman met her grateful recipient Dana Shaw for the first time.



## Boston Sunset Soirée

Young Professionals Committee of Boston organized a rooftop fundraising event at sunset, where stem cell recipient Clark Fried was introduced to his lifesaving stem cell donor Anna Zborowsky.



## One Huge Night Los Angeles Gala

Bone marrow recipient Brianne Dollar was presented with the Steven Bochco Award for her ongoing work to share Gift of Life's mission. Donor Andrew Scott was introduced to his young recipient Aileen McNearney in a virtual meeting.



### One Huge Night New York City Gala

Board of directors member Mindy Schneider and her husband Dr. Michael Lesser were honored with the Partners for Life award. Two pairs of donors and recipients were introduced for the first time, and Bill Begal received the Lifetime Achievement Award.



### Celebrating Life New York

The first Celebrating Life since 2019 was the occasion for introducing 17-year-old Hailey Brooks to the man who saved her life with a stem cell transplant and a white blood cell transfusion, Ethan Hornik.



### Miami Beach Gift of Life Day

Mayor Dan Gelber and the Miami Beach City Commission were thrilled to welcome sickle cell survivor Olivia Moseley, who met her heroic stem cell donor Brandon Folkes during the city commission meeting.



### One Huge Night Miami Gala

With hundreds of supporters looking on, Gift of Life supporters and volunteers were honored, and grateful leukemia survivor Erica Meyer met her stem cell donor Raphael Feigenbaum for the first time.



## RECRUITING STUDENTS ON CAMPUS

The Gift of Life Campus Ambassador Program (CAP) is our primary approach to recruiting the crucial donor demographic of 18-to-25 year olds. Transplant centers request these donors most often as they give recipients the best chance of a successful result. Since CAP began in 2014, the program has found over 3,400 matches for patients that have resulted in 378 completed transplants. There are currently 42,419 donors who are also Campus Ambassadors in our program.

In 2022, 451 Campus Ambassadors represented Gift of Life at 135 campuses across the United States. Eighty of the top Campus Ambassadors were invited to Florida to

participate in a multiday training and educational session. Additional CAPs were trained during live online sessions, covering topics from how to run a recruitment drive to making compelling presentations to working successfully with student organizations on campuses. They're doing a tremendous job of recruiting new donors to join Gift of Life's registry.





# SPEAKER SERIES

Every month, Young Professionals Committee leaders Evan Dolgow and Jared Stein are hosting exclusive conversations with industry titans. The events will be capped at 30-40 invite-only attendees to preserve the intimacy of this unique opportunity to learn about cutting edge developments in cellular therapies.

On October 3, 2022, Nadav Kidron, Esq., Chief Executive Officer, President and Director of Oramed Pharmaceuticals, spoke at Gift of Life's headquarters.

On October 25, 2022, Stephen B. Siegel, Chairman of Global Brokerage, CBRE, and Chairman of Gift of Life's Board of Directors, spoke in New York City.

On December 13, Julie Rubinstein, President of Adaptive Biotechnologies hosted in New York City with over 40 in attendance.

If you are interested in learning more or hosting a Speaker Series, please contact [events@giftoflife.org](mailto:events@giftoflife.org).



# CELEBRITY GOLF TOURNAMENT



— PLEASE JOIN US —  
**SPRING 2024**  
SOUTH FLORIDA





# GIFT OF LIFE STEPS FOR LIFE

## 5k RUN&WALK

The 12th annual Gift of Life’s Steps for Life 5k South Florida was held on January 16 with more than 400 participants and supporters in attendance at Florida Atlantic University’s Boca Raton campus. The high point of the morning was when leukemia survivor Rebekah Stover, 36, met her blood stem cell donor Nicole Fierro, 23, who saved her life.

Gift of Life’s Virtual Steps for Life 5k was held on September 19 and featured 22 teams and more than 200 participants who joined in the fundraising event. The virtual closing ceremony also featured a donor/recipient meeting: donor Matthew Weiss, 26, an accountant, was introduced to his transplant recipient Samer Tahhan, 50, a husband and father of three.

Gift of Life uses the funds raised at in-person and virtual events to add new donors to the registry. To date, the Steps for Life 5ks have raised more than \$2,600,000 adding 25,000 new donors to the registry, resulting in 674 matches and an incredible 107 lifesaving transplants.

# Resources and Financial Management

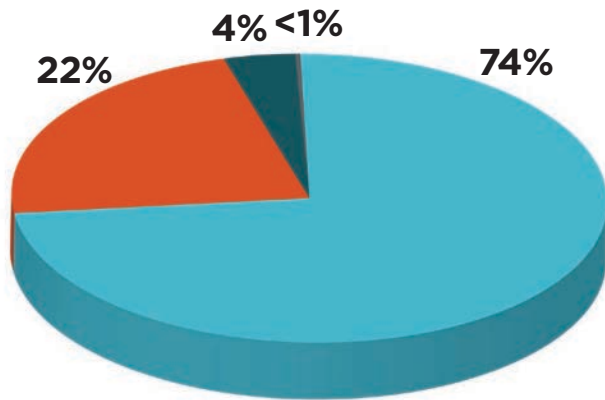
**G**ift of Life is a non-profit organization granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Gift of Life engages Certified Public Accountants to conduct an independent audit annually. A copy of the full 2022 *Financial Statements with Independent Auditors' Report* is available upon request by calling the Gift of Life offices. The report, along with the organization's IRS Form 990, is also supplied to GuideStar, the world's largest source of information on non-profit orga-

nizations. Gift of Life has earned the GuideStar Exchange Platinum Participant Seal, demonstrating its commitment to the highest level of transparency. For more information, visit [guidestar.org](https://www.guidestar.org).

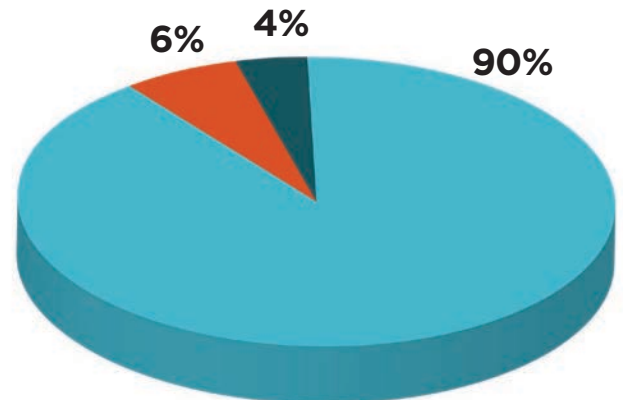
Gift of Life is accredited by the World Marrow Donor Association, a prestigious status to which worldwide bone marrow registries aspire.



## REVENUE: FY2022



## EXPENSES: FY2022



- Program Service Revenue: \$15,265,456
- Contributions & Donated Services: \$4,633,421
- Biologics Net Sales: \$842,743
- Income Investment: \$20,763

- Programs: \$19,658,069
  - Donor Services: \$6,155,549
  - Biorepository: \$23,937
  - Search Coordination: \$156,310
  - Information Systems: \$1,225,896
  - Community Engagement and Recruitment: \$5,081,415
  - Quality Assurance: \$920,549
  - Apheresis Center: \$2,125,254
  - Medical Services: \$800,609
  - Cell Therapy Laboratory: \$2,233,667
  - Biologics: \$934,883
- Development: \$1,391,946
- Administrative: \$805,607

### Net Assets: FY2022

Net Assets without donor restrictions as of Dec. 31, 2022: \$7,819,274



# GIFT OF LIFE AT A GLANCE

## SAVING LIVES BY THE NUMBERS



Total donors in the registry: 422,836



Matches found: 3,204



Total completed transplants: 237



Drives run: 2,330



Collections at the Apheresis Center: 473



Donors recruited: 42,419



Donor workups: 602

*(As of December 2022)*



The Orange Society Philanthropy Magazine was created for contributors who have donated \$10,000 or more throughout the calendar year. As a member of the Orange Society you have received this annual magazine highlighting the successes you made possible through your generous donations.

Members will also receive special recognition at our One Huge Night Annual Galas in New York City, Los Angeles and Miami. Thank you for your ongoing support and commitment to Gift of Life and our lifesaving mission.

## 2022 ORANGE SOCIETY CONTRIBUTORS

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Sheldon G. Adelson z”l

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William G. Pomeroy Foundation

*Plus those who wish to remain anonymous.*



MARROW  
REGISTRY

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# One **HUGE** Night<sup>®</sup>

GIFT OF LIFE *Gala*

SAVE THE DATES - 2023

LOS ANGELES  
**MAY 4**

NEW YORK CITY  
**JUNE 8**

MIAMI  
**OCT 30**

Please join us at Gift of Life's Annual New York City, Los Angeles, and Miami Galas as we introduce transplant recipients to their lifesaving donors for the first time.

For more information: 800.962.7769 x2926